

Detroit Red Wings®

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RED WINGS AIM TO ENHANCE PUBLIC SAFETY AND IMPROVE ACCESS TO JOE LOUIS ARENA FOR FANS

... New Clear Bag Policy Limits the Size and Type of Bags Permitted Into The Joe ...

DETROIT – The Detroit Red Wings today announced a new clear bag policy for all Red Wings games held at Joe Louis Arena to provide a safer environment for the public and significantly expedite entry for fans.

Fans who have non-compliant bags will be asked to return their bags to their cars.

Beginning with the Red Wings first preseason home game on Tuesday, Sept. 23 against the Chicago Blackhawks, fans will **only** be able to carry the following style and size bag, package or container into Joe Louis Arena for all Red Wings games. Guests with a non-compliant bag will be asked to return their bag to their vehicle before entering The Joe.

- Bags that are clear plastic, vinyl or PVC and do not exceed 12" x 6" x 12."
- One-gallon clear plastic freezer bag (Ziploc bag or similar style).
- Small clutch bags not exceeding 9" x 6" – approximately the size of a hand, with or without a handle or strap – can be taken into The Joe with one of the clear plastic bag options above.

The new policy is designed to shorten lines by speeding the security screening process for fans as they enter Joe Louis Arena, while also providing an increased sense of safety and supporting the Department of Homeland Security's "If You See Something, Say Something" campaign.

Prohibited items include, but are not limited to: purses larger than a clutch bag, coolers, briefcases, backpacks, fanny packs, cinch bags, seat cushions, luggage of any size, computer bags, camera bags or any bag larger than the permissible size. An exception will be made for medically necessary items and diaper bags after proper inspection at a designated door.

Similar public safety measures have been successfully established by all 32 NFL teams and at other venues throughout the state and country. Michigan Stadium in Ann Arbor, Mich., and Spartan Stadium in East Lansing, Mich., do not permit any bags.

Fans can continue to carry smart phones, tablets, cameras and binoculars into Joe Louis Arena, as well as personal items that fit into clothing pockets.

The new policy will not affect working personnel or media at Joe Louis Arena. Such parties will continue to enter at the West Entrance where they will be subject to the standard screening and bag inspections previously in effect at The Joe and all other NHL arenas.

For more information on the bag policy at Joe Louis Arena and to see images of permissible bags, please visit www.DetroitRedWings.com/ClearBagPolicy.



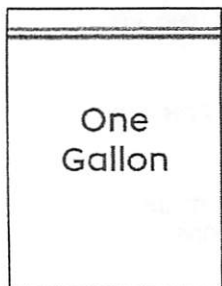
CLEAR BAG POLICY AT JOE LOUIS ARENA

This season, the Clear Bag Policy for Red Wings games will be STRICTLY enforced. There are no longer Restricted Bag Entry Doors to accommodate guests with a non-compliant bag.

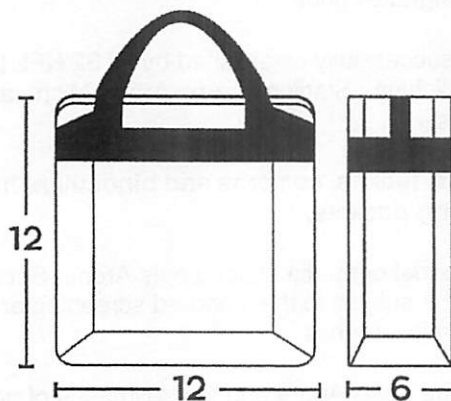
**GUESTS WITH A NON-COMPLIANT BAG WILL BE
ASKED TO RETURN THEIR BAG TO THEIR VEHICLE
BEFORE ENTERING JOE LOUIS ARENA.**

Guests are permitted to carry ONLY the following style and size bag, package or container into Joe Louis Arena:

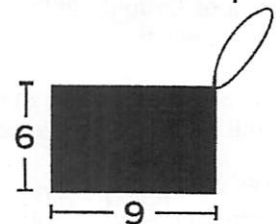
One-gallon clear
plastic freezer bag
(Ziploc bag or similar style)



Clear plastic, vinyl or PVC bag that
does not exceed 12" x 6" x 12"



Small clutch bag or
wristlet measuring 9" x 6"
or smaller with or without
a handle or strap



PLEASE NOTE: An exception will be made for medically necessary items and diaper bags after thorough inspection by security.